Whitepaper

THE GOLDEN PLAY

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1 Brief introduction: TheGoldenPlay (TGP)

TheGoldenPlay" (TGP) is a worldwide unique "Multiverse Affiliation System" (MVA) that connects platforms of different types and offers them numerous advantages. TGP uses a triple token concept that is unique in the world. With the TGP token, the MVA offers an efficient, fast and secure payment system that addresses the needs of buyers, platform operators and promoters alike. The TGP GOLD token, on the other hand, is distributed to the community as an additional bonus, backed by an increasing amount of USDT, and thus has a high potential to increase in value. The TGP Position NFT is used to clearly identify the members who play a key role in the success of the ecosystem as multipliers.

However, the triple token concept is just the beginning of the Multiverse Affiliation System vision. TGP already offers access to important key technologies and plans to expand the ecosystem in the near future. New technological trends are continuously monitored, their potential for the community examined and - if a corresponding added value has been identified - integrated into the existing system. This technical convergence peaks in the "TGP Multiverse".

2 Target market & market assessment

With its Multiverse Affiliation System TGP offers an innovative referral marketing tool that takes into account current technological trends and implements its added values for the benefit of the connected platforms as well as the TGP community in the course of affiliate marketing.

Affiliate marketing has been an established online marketing tool for decades. Even more: in the past years this sub-sector has experienced a very strong growth. While the global turnover of affiliate marketing was still around 13 billion US dollars in 2016, the market volume increased by more than 30% to over 17 billion US dollars five years later. A comparably positive trend is also expected for the future.

3 The TGP token in detail

At its heart, the TGP token is an Ethereum-based digital currency that enables a quick and inexpensive transaction and can be purchased at any time using cryptocurrencies.

As a central currency unit, the TGP token can be purchased directly on the respective online platform at any time and used as online credit for the connected platforms. A purchase is possible by means of the following cryptocurrencies:

- Bitcoin
- Ethereum
- USDT

The TGP token offers platforms and users numerous advantages, which are explained in more detail below.

3.1 Transaction security & tamper protection

Challenges in detail:

Online trading has experienced a strong boom in the past two decades and shows a correspondingly increased market volume. This is a fundamentally positive development, but it also inevitably attracts the attention of people who want to participate in the system illegally. Cybercrime, manipulation and fraud attempts are the order of the day. Buyers and platform operators alike are called upon to maintain a high standard of security and to safeguard the transactions made.

From the customer's point of view, it is important to ensure that account data, credit card information, passwords and access data are kept secure. The platform operator, on the other hand, has a duty to provide secure transaction channels.

Advantages of the TGP token from the customer's point of view:

Depositing credit card information, bank account data, PayPal accounts and other payment options is always a question of trust. With the TGP token, its users can do without providing this payment information. The underlying Ethereum-based blockchain technology allows transparent and traceable transactions without the need to provide security-critical personal data.

Advantages of the TGP token from the platform operator's point of view:

From the point of view of the platform operators, the payment process is always associated with a certain risk. Depending on the selected channel, every transaction offers a variable potential for manipulation. The goal must be to establish an efficient and at the same time secure payment system. Thanks to the TGP token, such a system is in place. All transactions are confirmed multiple times and can be tracked transparently at the same time. The TGP token offers high transaction security and extensive protection against manipulation!

3.2 Transaction speed

Challenges in detail:

In online commerce, transaction speed plays a key role and is regarded as an important quality feature. Customers place high demands on the duration of the payment process. The time required for payment

verification must therefore be minimized. At the same time, however, the security standard must not be reduced.

Advantages of the TGP token from the customer's point of view:

The TGP token is based on the Ethereum network and therefore allows a very fast transaction from one wallet to the next. On average, the tokens sent via the network are credited to the recipient's wallet within a few minutes. This provides the user with a very high degree of flexibility.

Not only the deposit speed is greatly accelerated by the TGP token. Especially the payouts by the platform operators are associated with high waiting times with many providers in the industry. By using the Ethereum blockchain, increased waiting times for payouts are a thing of the past. Users can dispose of their funds within a few minutes.

Advantages of the TGP token from the platform operator's point of view:

The significantly reduced waiting times offer a competitive advantage for operators of online stores and platforms. Due to the rapid transaction speed, payment processes can be handled ad hoc and the customer journey can be improved. The resulting customer satisfaction can support follow-up business enormously.

3.3 Transaction costs

Challenges in detail:

The area of payment represents a major challenge in the online sector across all industries. Despite a large number of payment options and a wide range of providers, payment is sometimes associated with high costs that have to be borne by the customer or operator.

The credit card is one of the most widespread payment instruments in the field of online commerce. At the same time, this form of payment is one of the more cost-intensive. Additional costs can arise from the chargeback security function.

Advantages of the TGP token from the customer and provider perspective:

The TGP token uses the Ethereum network and is therefore associated with its fee structure. The actual costs for the transfer of tokens from one wallet to another are subject to a certain dynamic and depend, among other things, on the current traffic. Detached from this, however, the costs associated with the transaction are to be considered very low.

3.4 Efficient organization of payment transactions

Challenges in detail:

Maintaining high security standards, as well as managing the individual payment options, requires the involvement of third parties in the payment process. Numerous parties are involved in the process, ranging from credit card institutions and banks to alternative payment providers such as PayPal or

SOFORT-Überweisung. The high administrative and coordination effort is associated with corresponding time and monetary expenses.

Advantages of the TGP token from the customer and provider perspective:

The TGP token allows the substitution of third parties. By using the blockchain technology, a peer-to-peer contact can be established. This allows the coordination and administration effort to be reduced enormously. At the same time, potential sources of error due to third-party involvement are eliminated. This in turn has the advantage of minimizing disruptions in the payment process.

3.5 Protection of personal data

Challenges in detail:

The aspect of data protection plays a central role across the entire e-commerce spectrum. Customers trust that the personal data they provide will not be passed on to unauthorized third parties and will be protected from unlawful access. At the same time, a large number of customers attach great importance to a neutral product designation in invoices. This applies in particular to services and products from the gaming and gambling sector.

Advantages of the TGP token from the customer and provider perspective:

The TGP token gives high priority to the protection of the personal data of its users. The TGP token is used as credit at the respective points of acceptance to purchase services and goods. Personal invoicing only takes place when the TGP tokens are purchased and not when they are used. The privacy of customers is thus protected.

4 The TGP GOLD-token in detail

While the TGP token can be used as a digital currency for gaming and wagering within the ecosystem, the TGP GOLD token is distributed as a bonus to community members.

The TGP GOLD token offers high appreciation potential linked to the success of the ecosystem. This is because 10% of the GGR[2] generated by players using TGP tokens is converted into USDT and deposited in a specially secured cold wallet. In other words, the TGP GOLD token is backed by an increasing amount of USDT and therefore has a huge potential to increase in value. In detail, the community receives an additional bonus of 10% in TGP GOLD tokens.

The number of TGP GOLD tokens is limited to 100,000,000 tokens and cannot be expanded subsequently. The reason for this is obvious: The additional issuance of further tokens would "dilute" the deposited amount of USDT and thus the fixed equivalent value by the new issuance. Therefore, a generation and issuance of further TGP GOLD tokens is excluded.

The listing of the TGP GOLD token will take place promptly on the officially licensed crypto exchange Coinygram (www.coinygram.com). The TGP GOLD token is generated by the connected gaming and gambling platforms.

5 TGP Position NFT (Non Fungible Token)

The community is the heart of the TGP ecosystem. Therefore, the TGP Position NFT is a worldwide unique bonus system based on so-called "Non Fungible Tokens" (NFTs). As part of the innovative approach, every successfully registered member automatically receives their own NFT, which reflects their position within the community.

Every member who convinces other members of the advantages of the TGP ecosystem will be rewarded with a bonus, which is based on the size of the community he or she has created. With a correspondingly large community, members therefore have the opportunity to build up a permanent and attractive bonus. Details about the individual bonus payments can be found in the Community Participation Plan.

The bonuses through the recruitment of new members is tied to the TGP position NFT, which can be transferred to other members at any time. With the transfer, the future bonus payments will also be credited to the other Member. In this regard, TGP will provide a secondary market where these NFTs can be traded. In this way successful members can profit in a special way from their activities within the community and have a more than lucrative exit option with the transfer of their TGP Position NFTs.

6 The Golden Future: Our Vision

TGP has a great vision and will continuously expand the already existing ecosystem, which can already rely on innovative technological standards. Our goal is to grow together with the community. Therefore, the operators behind TGP observe current technological trends and continuously check if and how the community could benefit from new technical developments.

The result is "The Golden Future", a vision that should constantly drive not only us as operators, but also the community to improve, to pick up new ideas and technical innovations to integrate them as standards into the existing ecosystem of TGP.

The goal of the vision is to grow together, to expand the possibilities of TGP, to build passive income and at the same time to help the general public within the framework of charitable projects that can be financed and realized from this wealth.

Non-Fungible Tokens/ NFT

Digital currency

Device independence

Digital People

Marketplace/ Digital Trade

Infrastructure

Social Media

Metaverse

Online-Shopping

Gaming

Concerts, social, & entertainment events

Natural Language Processing

Digital Assets

Workplace

6.1 Blockchain-Technology

Blockchain technology represents a central cornerstone of TGP as a technical foundation. By using the Ethereum network, new standards can be set in terms of transparency, speed and transaction costs.

The technical foundation has already been fully implemented by TGP. Both the TGP token and the TGP position NFTs rely on the new, disruptive technology. The specific advantages are explained in more detail in chapters 3.1 et seq.

6.2 NFT & NFT-market

Non Fungible Tokens, or "NFT" for short, have been able to develop from their niche into a crypto product suitable for the mass market in recent years. The market volume of token-based art is forecast to exceed €1.5 billion in 2023 alone. In the past, collections such as "BoredApes", "CryptoPunk" or "The Merge" have received a lot of attention as beacons of the scene and have shown immense potential for value appreciation.

After the hype of the last few years and the associated growth, the market around NFTs has received a lot of criticism. Of course, not all NFTs are to be considered professional art and are associated with a corresponding potential for value appreciation. However, "crypto art" offers an ideal basis for the development of one's own creativity and therefore has an irrefutable raison d'être.

TGP is aware of this fact, seizes the resulting opportunities and opens its potential to its community. In the TGP Multiverse showcases, ambitious digital artists have the opportunity to present their work to the community. In the context of regularly held competitions, the most gifted talents of the community have the opportunity to create NFTs for free and can then present and offer them to the general public. TGP actively assists the artists with marketing, if desired.

6.3 Gamification

TGP is an ecosystem that offers its community the most varied added value possible. Gamification is an important cornerstone in the entertainment area and offers its users a wide range of entertainment media, which also provides the opportunity to earn money or donate to charity.

For example, particularly talented gamers can monetize their gaming skills in the course of the Play-to-Earn program. Alternatively, the Play-to-Donate program allows the community to donate the capital generated through gamification to a charity of their choice.

For the time being, the development of the gamification segment is focused on mobile gaming. The reason for this is on the one hand the easy accessibility as well as the resulting mass suitability of the platform. On the other hand, the extensive compatibility of the hardware is to be introduced as a weighty factor. Modern technological standards such as augmented reality (AR) and virtual reality (VR) can also be taken into account without any problems.

The monetization of the Gamification division is also realized via the basic technical framework of TGP, the blockchain technology. The complete cash flow is processed via the Ethereum network and therefore offers its advantages in terms of transaction speed, transaction costs as well as transparency.

6.4 Wallet Generation & Payments

The modern technologies used by TGP hold immense potential for the community. Essential for the acceptance and use of the possibilities is an appropriately well-designed customer journey that enables the easiest possible entry and convenient use for the end customer.

With the Wallet Generation Tool, TGP has laid the foundation for a positive customer journey. After successful registration, each user automatically receives a TGP wallet that can be managed through a user-friendly interface. Both the creation of the wallet and its use are free of charge for the user. The TGP-Wallet is permanently free of charge.

The TGP Wallet can be used not only within but also outside the TGP Multiverse. It is a multifunctional wallet that can accept and manage cryptocurrencies of various types.

6.5 Charity projects

TGP is committed to the environment and fellow human beings and strives to build a community that shares these values. In order to be able to realize larger projects and achieve a real impact, the size of the community is crucial. The more people participate, the more can be achieved!

Support for charitable causes is made possible by TGP in several ways. In addition to classic direct donations, which directly benefit the respective organizations, TGP regularly organizes charity events where the community and the general public can get involved with charitable causes. The Play-to-Donate program of TGP offers permanent fundraising activities with entertainment factor. Here, the community can demonstrate their gaming skills and donate any profits made.

Blockchain technology plays a fundamental role in the collection, storage as well as distribution of the collected donations. On the one hand, the disruptive technology can ensure a quick and cost-effective transaction. At the same time, a high degree of transparency is provided. Donors can therefore be absolutely certain that the donations they provide will be credited securely and in full to the recipient.

6.6 TGP Avatars & Personalization

A community consists of a large number of individuals with their own values, ideas and preferences. However, the desire for individualization is common to all users. Like a social network, TGP users have the option of creating their own digital alter ego: The so-called avatar.

With the avatar, each member of the community is given a creative space for self-expression. The digital images are essential for building relationships between the individuals of the community. Therefore, the TGP avatar is much more than a simple user profile. It is an NFT that is created for each individual user and is used for unique identification. Thus, the use of the avatar is not limited to a single platform, but can be used throughout TGP's multiverse.

Despite the clear assignment of NFT and avatar, the user always decides for himself which information he wants to disclose to the community. The protection of personal data has top priority at TGP.

6.7 AI-supported marketing & sales optimization

Artificial intelligence (AI) will be the next disruptive technology. Many industry experts agree on that. Microsoft is already attracting a lot of attention with ChatGPT. The reason for this is the efficiency of AI as well as its versatile applications. TGP is already intensively engaged in the topic of artificial intelligence and actively uses the innovative technological achievement in the area of marketing and for optimizing sales management.
The topic of artificial intelligence also promises enormous added value for TGP's community. AI-supported applications will be a supporting pillar within the TGP multiverse. The goal is to give the community direct access to the potential of this future technology.

7 The TGP-Multiverse

TGP is pursuing a large and multifaceted vision that is oriented toward both current trends and promising future technologies. As described in Chapter 7, TGP already provides access to important key technologies and plans to expand the ecosystem in the near future. This technical convergence culminates in the "TGP Multiverse".

In detail, it is an innovative ecosystem that opens up to its community the multitude of possibilities that arise from the technologies behind it. Unlike many other ecosystems, the TGP multiverse is not an isolated solution, but can be described as a "network of networks" that is not limited to individual submarkets.

Thus, the TGP multiverse has a potential for the community that has not yet been extrapolated. TGP focuses on the development of this potential and, in contrast to many other metaverse platforms on the

market, already has a fundamentally different approach in its basis: TGP does not pursue a static but a highly dynamic approach. New technologies, business models, and the associated potentials for the community are constantly examined and - if a real added value is recognized - integrated into the TGP multiverse. At the same time, existing technologies and functions are regularly put to the test. If the original added value no longer exists, they must be removed from the TGP multiverse.

8 Community Partizipation Plan

TGP's Community Participation Plan includes 6 tiers, each offering different bonuses. The more members recruited and the more active they are within the community, the higher the bonuses the recruiting member will receive. Starting from "Emerald" up to "Double White Diamond", bonuses of up to 10% in token sales and up to 30% in gaming revenue (the so-called GGR²) can be realized. In addition, the community receives an additional bonus of 10% in TGP GOLD tokens.

Rank	Rank-Name	TGP Token-Sale	Bonus GGR	Emission Gold-Token	Bought a product straight away	Indirectly in the Downline	Revenue
1	Emerald	4%	11%	40%	2 People	-	200$
2	Ruby	2%	16%	20%	5 People	2 Emerald	2.000$
3	Diamond	1%	19%	10%	10 People	2 Ruby	18.000$
4	Black Diamond	1%	22%	10%	20 People	2 Diamond	50.000$
5	White Diamond	1%	26%	10%	40 People	2 Black Diamond	200.000$
6	Double White Diamond	1%	30%	10%	60 People	2 White Diamond	1.000.000$
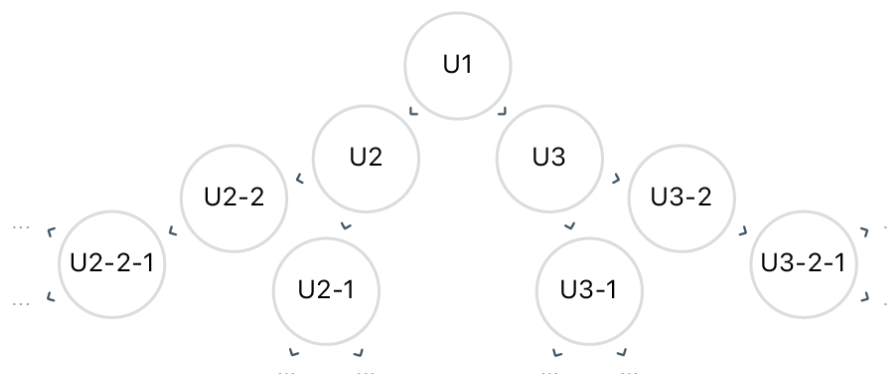
→ **Receive instant bonuses from the purchases of your downline**
→ **Receive bonuses from the gaming revenues of your downline**
→ **Receive TGP GOLD tokens from the gaming revenues of the community**
→ **Receive an immediate TGP Position NFT.**